

Draft Programme

Swiss Business Delegation Ethiopia

29 September – 03 October 2014

Monday, September 29	Individual arrival
	Transfer to Hotel from Addis Abeba International Airport
	Check-in Radisson-Blu Hotel Addis Abeba
10:00 hrs	Briefing of participants in Hotel
10:30 hrs – 14:00 hrs	<p><u>General part</u></p> <p><u>Doing Business in Ethiopia / Exporting to Ethiopia</u></p> <p>Presentations and Q&As by invited stakeholders, including (tbc):</p> <ul style="list-style-type: none"> - Specialised Law Firm on corporate law, how to open a business, forms of businesses, cooperation with banks, etc. - Addis Abeba Chamber of Commerce & Sectoral Associations - National Investment Agency - Customs - Testimonials on “doing business in Ethiopia” <p>Venue: Radisson Blu Hotel, Addis Abeba, conference room</p>
14:00 hrs – 15:00 hrs	Lunch break at the Hotel Restaurant (individual meetings to be started)
15:00 hrs – 17:00 hrs	<p><u>Individual part</u></p> <p><u>One-on-one meetings for each participant</u></p> <ul style="list-style-type: none"> - organized in cooperation with different local partners <p>Venue: Radisson Blu Hotel, Addis Abeba, conference</p>

	room
17:30 hrs	Transfer of participants to Residence of Swiss Ambassador – meeting in hotel lobby
18:00 hrs	<p>Welcome reception hosted by Swiss Ambassador, H.E. Andrea Semadeni, in the presence of selected members of the Ethiopian, International and Swiss business community.</p> <p>Input by a guest speaker on: “Prospects of doing business in Ethiopia”, followed by Q&A</p>
Tuesday, September 30	
09:00 hrs – 12:30 hrs	<p><u>Individual part</u></p> <p><u>One-on-one meetings for each participant</u></p> <p>- organized in cooperation with different local partners</p> <p>Venue: Radisson Blu Hotel, Addis Abeba, conference room</p>
12:30 hrs – 14:00 hrs	Lunch break at the Hotel Restaurant (individual meetings to be started)
14:00 hrs – 16:00 hrs	<p><u>Individual part</u></p> <p><u>One-on-one meetings for each participant</u></p> <p>- organized in cooperation with different local partners</p> <p>Venue: Radisson Blu Hotel, Addis Abeba, conference room</p>

17:00 hrs – 19:00 hrs	<p><u>Company site visit</u></p> <p><u>Visit to the site operations of a Swiss or international firm doing business in Ethiopia, experience sharing</u></p> <p>Meeting in lobby: 16h30</p>
Evening	To be defined
Wednesday, October 1	Addis Abeba
09:00hrs – 12:00 hrs	<p><u>Individual part</u></p> <p><u>One-on-one meetings for each participant</u></p> <p>- organized in cooperation with different local partners</p> <p>Venue: Radisson Blu Hotel, Addis Abeba, conference room</p>
12:00 hrs	Lunch break at the Hotel
13:00 hrs – 16:30 hrs	<p><u>Company site visit</u></p> <p><u>Visit to the site operations of a Swiss, international or local firm doing business in Ethiopia, experience sharing</u></p>
17:00 hrs – 19:00 hrs	<p><u>Individual part</u></p> <p><u>One-on-one meetings for each participant</u></p> <p>- organized in cooperation with different local partners (see separate programme at later stage)</p> <p>Venue: Radisson Blu Hotel, Addis Abeba, conference room</p>

Evening	individual
Thursday, October 2	
07:00 hrs – 18:00 hrs	<p><u>Optional: Visit of an industrial area outside of Addis Abeba or to Djibouti</u></p> <p>Or</p> <p>continuation with meeting in Addis Abeba</p>
19:00 hrs	<p>Casual / Informal round-up evening</p> <p>Visit of an Art Exhibition of upcoming Ethiopian artists and Cocktail (tbc)</p> <p>Venue: tbc</p>
Friday, September 6	
	Departures, further individual appointments or individual post-delegation programme