

PEER-TO-PEER EVENTS

2021

AGRIBUSINESS, 30 MARCH, 9:00-16:00 CET

VIRTUAL EVENT



SWISS-AFRICAN
BUSINESS CIRCLE

ABOUT THE PEER-TO-PEER SERIES

To start building and growing Swiss-African communities around specific sectors, the Swiss-African Business Circle has launched a series of Peer-to-Peer events. This format will allow for attendees to get to know each other through thematic sessions, the virtual exhibition area as well as bilateral networking opportunities which allow for in-depth exchange on specific projects and partnerships.

Starting with Agribusiness and Infrastructure in 2021, each event will bring together around 100 participants (representatives of companies, institutions, and government departments) with activities on the African continent and a link to Switzerland.

TOPIC OVERVIEW

Reimagining agribusiness on the African continent: What will boost productivity?

Africa holds 65% of arable land globally and with 52% of the continent's population employed in the agribusiness sector, it is inevitable that agriculture will play a decisive role in the growth of the African economy.

Despite this agricultural potential, the African continent currently remains a net importer of food. However, new opportunities are emerging that can increase productivity with a focus on value addition. Evolving technologies and platforms, novel partnerships, supply chain optimization as well as innovative solutions in logistics management and infrastructure are all contributing to the transformation of the agribusiness sector in Africa.

The move toward greater regional integration, through the African Continental Free Trade Area (AfCFTA), opens new possibilities for agribusiness players on the continent as the commercial landscape evolves within the free trade area. Access to larger markets within Africa can potentially scale up production and value addition processing on the African continent, ramping up intra-African trade and solidifying Africa's position within global value chains.

This session aims to explore these emerging trends in agribusiness from a Swiss-African perspective and to identify key themes and common objectives.

PROGRAM

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09:00 (CET)	Explore the platform / Meet & Greet
10:00	Welcome <ul style="list-style-type: none">• Michael Rheinegger, Managing Director, Swiss-African Business Circle
10:05	Input Talk : Main drivers of Agribusiness in Africa <ul style="list-style-type: none">• Linda Manda, Executive, Agribusiness, Corporate & Investment Banking, Standard Bank Group
10:20 - 10:50	Navigating the in-country landscape (e.g. regulatory, stakeholder management, government relations) <ul style="list-style-type: none">• David Wherry Obrist, Director, PwC• Nomathemba Mhlanga, Agribusiness Officer, Subregional Office for Eastern Africa, Food and Agriculture Organization of the United Nations (FAO)• Bruno Olierhoek, Managing Director, East & Southern Africa Region, Nestlé
10:55 - 11:25	Did you know? 5 questions to 3 Swiss Agripreneurs in Africa: <ul style="list-style-type: none">• Romain Felber, CEO, Felber & Associés / Dingila Agro-Industrial Park (AIPD), DRC Congo• Hans Faessler, Chairman, Utengule Coffee Estates, Tanzania• Hans Peter Werder, Founder, HPW AG <p>Session sponsored by:</p>  <p>FELBER & ASSOCIÉS ENGINEERING AGRO-ALIMENTAIRE</p>
11:30	Q&A with morning session speakers
12:00	Networking break / digital Peer-to-Peer meetings

PROGRAM

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<p>14:00 - 14:30</p>	<p>Collaborating with smallholder farmers – an essential part of the value chain</p> <ul style="list-style-type: none">• Louis van Ravesteyn, Head Agribusiness, Business and Commercial Clients, Standard Bank Group• James Daffurn, Leaf Supply Chain Strategic Initiatives Director, JT International• Vuk Pribic, Leaf Supply Chain Due Diligence Director, JT International• Company presentation <p>Session sponsored by:</p> 
<p>14:35 - 15:05</p>	<p>Financing agribusiness in Africa</p> <ul style="list-style-type: none">• Eren Kelekci, Chief Investment Officer – Private Sector, Food & Agriculture, Textile and Forestry, African Development Bank Group• Company presentation• Company presentation
<p>15:10</p>	<p>Q&A with afternoon session speakers</p>
<p>15:40</p>	<p>End of event / digital Peer-to-Peer meetings (with possibility to fix further Peer-to-Peer online meetings for the following 2-3 days)</p>

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